



# CONVERSATIONS ON COMMUNITY BENEFITS

Join Community Leaders to discuss Community Benefits and how they can be applied in communities to foster equitable-community-based economic development.



**15th January, 2025**  
**09:00 am – 02:00 pm**



**HANNAH COMMUNITY  
CENTER, EAST LANSING, MI**



**SCAN THE QR CODE  
FOR EVENT  
REGISTRATION AND  
INFORMATION**

[events.engage.msu.edu/cbaevent](https://events.engage.msu.edu/cbaevent)

## SESSION HIGHLIGHTS

### Session 1

What are Community Benefits?

### Session 2

Why do Community Benefits Matter?

### Lunch Keynote

Terrell Knight - Cleveland Community Benefits Ordinance Overview

### Session 3

Community Benefits and the Way Forward

Contact [vanhofth@msu.edu](mailto:vanhofth@msu.edu) with questions



# EVENT SCHEDULE

**09:00 AM -  
09:45 AM**

## **REGISTRATION & WELCOME**

**09:45 AM -  
11:00 AM**

## **COMMUNITY BENEFITS: WHAT ARE THEY?**

This panel will give a basic overview of what community benefits are and how they have been applied in communities

**11:00 AM -  
12:30 PM**

## **WHY DO COMMUNITY BENEFITS MATTER?**

This panel will discuss the nature and scope of community benefits and community benefit planning

**12:30 PM -  
01:15 PM**

## **KEYNOTE & LUNCH**

Terrell Knight - Cleveland Community Benefits  
Compliance Officer

**01:15 PM -  
02:00 PM**

## **THE WAY FORWARD**

This panel will consider the future of community benefits in Michigan and examine opportunities and challenges to advancing more equitable economic development

# **COMMUNITY BENEFITS EVENT CO-SPONSOR LIST**

**Brownfield Redevelopment Detroit**

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**City of Detroit Planning and Development Department**

**City of East Lansing**

**Doing Development Differently Detroit**

**U.S. Environmental Protection Agency**

**Ingham County**

**Lansing Economic Area Partnership**

**Laborers' International Union of North America**

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**Michigan Municipal League**

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